

Water Street Music Fest

School
Of The
Arts

GO PLAID *OR* Go Mad!

SCHOOL OF THE ARTS BENEFIT

live performances by



LIVE AUCTION SILENT AUCTION 50/50 RAFFLE

SATURDAY FEBRUARY 19, 2011
WATER STREET MUSIC HALL

204 N. Water Street Rochester NY

Doors open
7 p.m.
Live music
7:30 p.m. - 2 a.m.



PROCEEDS BENEFIT SOTA'S GO PLAID OR GO MAD FRINGE FESTIVAL FUND! VISIT US AT WWW.SOTAFRINGE.ORG

**\$10 Advance
Ticket
\$15 at Door**
ticketmaster

© Photo by SJP Photo



OUR MISSION IS STUDENT SUCCESS...ACADEMIC, ARTISTIC, AND HUMANISTIC

45 Prince Street at University

Rochester, NY 14607

585-242-7682

FOR IMMEDIATE RELEASE

February 9, 2011

Contact: Adele Fico, Art Center Director
585-242-7682 ext. 1551

Local Musicians Present *Go Plaid or Go Mad Music Fest at Water Street*

Rochester, NY – Five well-known local bands have joined forces to support the School of the Arts Drama Department with their on-going *Go Plaid or Go Mad* fundraising initiative. On Saturday, February 19, 2011, School of the Arts and the Water Street Music Hall present the *Go Plaid or Go Mad Music Fest at Water Street*. The doors open at 7:00 PM and the bands begin playing at 7:30 PM. The benefit concert takes place at Water Street Music Hall, 204 North Water Street.

The bands performing that night include: **Brass Taxi**, **Catch 22**, the **Dan Eaton Band**, **Loose Change** and the **Bill Welch Band**. The musicians are working together to help SOTA reach its goal to perform at the 2011 Edinburgh Festival Fringe which is the largest and most prestigious arts festival in the world. The line-up of the performances is as follows:

Loose Change - 7:30 PM
The Dan Eaton Band - 8:15 PM
The Bill Welch Band - 9:15 PM
Brass Taxi - 10:15 PM
Catch 22 - 12:00 PM

Since January of 1996, **BRASS TAXI** has been performing at clubs, festivals, weddings, private parties and fundraisers throughout Upstate New York area. Performing favorite songs from 1970 to today, this band performs a unique combination of Top 40, Rock and Funk.

Almost fifteen-years on the local music scene, **CATCH 22** maintains a loyal following. They play a large variety of cover songs from the 70s thru today's cutting-edge, modern Rock. Their varied song selection includes the music of AC/DC, Def Leppard, Led Zeppelin, 3 Doors Down, Kings of Leon and Maroon 5.

The **DAN EATON BAND** is best known for their original acoustic and electric Rock Pop sound. In the last several years, the band has become a roots-rock powerhouse playing out regularly.

The **BILL WELCH BAND** is a Rochester-based original music group who blend Gospel, Rock, Jazz, Folk, Pop, Latin and R & B influences into their music. Instrumental improvisation and sensitive ensemble musicianship are hallmarks of the group's dynamic sound.

LOOSE CHANGE is a local jazz band sponsored by Nazareth College and directed by renowned Jazz trumpeter Paul Smoker. Smoker free-lances as a performer and composer; he directs the jazz studies program at Nazareth College.

Tickets are \$10.00 in advance and may be purchased through all Ticketmaster outlets or by calling 585-324-3535. Tickets are \$15.00 at the door. All proceeds benefit School of the Arts Drama Department. The event is being sponsored by Water Street Music Hall, the House of Guitars, Brass Taxi, Catch 22, the Dan Eaton Band, Loose Change and the Bill Welch Band.

The SOTA Drama Department is one of 75 schools to be invited to perform at the Edinburgh Festival Fringe from more than 2,200 applicants from North America. To date, more than \$45,000 has been raised toward its goal of \$120,000 to cover the cost of the trip. For more information contact Adele Fico, Art Center Director at 585-242-7682 x1551.

###